



The **ABIGAIL** FRAMEWORK CONFERENCE

ROADMAP TO FILFILLMENT

2025 SPONSORSHIP PACKAGE



**OCTOBER
24TH-26TH 2025**

**REGISTER TODAY VIA
EVENTBRITE**

<https://abigailconference.eventbrite.com>

INQUIRIES

Email: events@ftkkconnect.com

Phone: 1.833.FTK.LINE

VENUE:
Marriott Owings Mills Metro Center
10101 Grand Central Avenue, Owings Mills,
Maryland 21117

**HOST
DR. DORINE FOBI
TAKUSI**



Contents

ABOUT THE ABIGAIL CONFERENCE.....	1
WHY SPONSOR?.....	1
SPONSORSHIP LEVELS & BENEFITS.....	2
ENHANCED SPONSORSHIP BENEFITS.....	4
ADDITIONAL SPONSORSHIP OPPORTUNITIES.....	4
CONTACT US.....	4

ABIGAIL CONFERENCE 2025 SPONSORSHIP PACKAGE

ABOUT THE ABIGAIL CONFERENCE

The ABIGAIL Framework is a powerful, step-by-step model designed to help women rise from stagnation, rediscover their voice, and transform their life experiences, passions, and talents into purpose, profit, and long-term impact.

Whether you're an aspiring entrepreneur, launching a small business, building a coaching practice, or using your personal story to create value, this framework provides the structure and support you need to go from confusion to clarity, and from gifts to greatness.

The ABIGAIL **FRAMEWORK** Conference 2025 is a 2.5-day transformational gathering for faith-driven women seeking clarity, alignment, healing, and purpose. Rooted in the proprietary 7-step ABIGAIL Framework (A - Arise – Step out of your current state, B - Believe – In your gift, your worth, and God, I - Ignite – The seed of greatness within, G - Grow – In wisdom and spiritual strength, A - Accomplish – Purpose and impact, I - Invest – In yourself and L - Lead – Add value and guide others), this event provides deep personal growth, community building, and practical empowerment.

Dates: October 24–26, 2025

Location: Marriott Owings Mills Metro Center, Maryland, USA

Expected Attendance: 100+ high-impact women

Organized by: Positive Outcomes Inc.

Host: Rev. Dr. Dorine Fobi-Takusi

WHY SPONSOR?

Sponsoring the ABIGAIL Conference aligns your brand with faith, purpose, and transformation. This is your opportunity to: Reach decision-making women ages 35–55
Showcase your brand to a values-driven, high-retention audience - Support a mission rooted in healing, faith, and empowerment - Gain recognition across platforms before, during, and after the event.

What is the ABIGAIL Framework?

ABIGAIL is a 7-step faith-rooted framework designed to help overwhelmed women rise from chaos and confusion to confidence, clarity, and contentment. It stands for:

A – Arise: Step out of survival mode and step into your next chapter

B – Believe: Strengthen faith in your identity, purpose, and potential

I – Ignite: Spark passion, clarify your vision, and activate your voice

G – Grow: Invest in learning, healing, and developing your skill set

A – Accomplish: Take intentional action and build momentum toward your goals

I – Invest: Sow into your business, brand, and wellbeing to multiply results

L – Lead: Influence others by living with purpose, clarity, and confidence

-
- Lead

The ABIGAIL Framework combines spiritual wisdom, emotional healing, personal growth, and early-stage entrepreneurial empowerment. It is deeply rooted in biblical principles inspired by the life of Abigail in 1 Samuel 25.

Purpose of the ABIGAIL Framework Conference

To host a transformational 3-day live experience that equips women to: - Reset spiritually, emotionally, and physically - Clarify and pursue their God-given purpose - Gain the confidence, clarity, and tools to start purpose-driven businesses or ministries - Join a powerful network of like-minded women

Our Target Audience: “Abigail”

- Faith-driven and family-oriented
- Working professionals or entrepreneurs (nurses, educators, managers, etc.)
- Overwhelmed by life responsibilities
- Longing for clarity, purpose, and fulfillment
- Interested in wellness, faith, personal growth, and entrepreneurship

Why This Conference Is Unique

- A proprietary, structured 7-step coaching model that guarantees transformation
- Combines coaching + wellness
- Holistic: faith, business, health, family, mindset
- Guaranteed Satisfaction Commitment: Results or extended support
- Premium, intimate environment with luxury experience

SPONSORSHIP PACKAGES OVERVIEW

Tier	Investment	Benefits Summary
Platinum	\$10,000+	High visibility, session sponsor, logo on all materials, VIP access
Gold	\$5,000+	Medium visibility, social media promos, ad in program, swag insert

Silver	\$2,500+	Logo on site, digital materials, 1 ticket, swag bag opportunity
Bronze	\$1,500+	Website logo, mention in emails, digital program ad

SPONSORSHIP LEVELS & BENEFITS

Benefit Category	Platinum (\$10,000+)	Gold (\$5,000+)	Silver (\$2,500+)	Bronze (\$1,000+)
Brand Visibility	✓ All benefits below	✓ Most benefits	✓ Select items	✓ Basic listing
Logo on website, emails, and print	✓	✓	✓	✓
Logo on screen during breaks	✓	✓		
Post-event video/logo inclusion	✓	✓		
Shout-outs during live sessions	✓	✓	✓	
Logo on lanyards or signage	✓ (lanyards + banners)	✓ (banners only)		
Sponsor-branded signage on-site	✓	✓		
Tickets & Access				
Complimentary conference tickets	4	2	1	-
Early registration & check-in	✓	✓	✓	
Sponsor badge ribbon	✓	✓	✓	
Recognition in ticket emails	✓	✓		
Discount code for clients	✓	✓		
Reserved seating	✓			
Networking & Lead Generation				
Promote your brand to attendees	✓	✓	✓	✓
Mention in program & slides	✓	✓	✓	
Promo materials in swag bags	✓	✓	✓	✓
Logo/link in event comms	✓	✓	✓	
Sponsor spotlight from stage	✓	✓		
Mention by emcee	✓	✓		
Raffle/giveaway opportunity	✓	✓	✓	✓
Swag, Giveaways & Branding				
Branded items in gift bags	✓	✓	✓	✓

Product samples/coupons	✓	✓	✓	✓
Devotional/bookmark inclusion	✓	✓		
Branded packaging/tissue	✓	✓		
Giveaway sponsor recognition	✓	✓	✓	
Branded snack/hydration item	✓	✓		
Room drop items (hotel guests)	✓			
Sponsor-branded photo wall	✓			
Gratitude card to attendees	✓	✓		
Custom tote bags or pouches	✓	✓		

ENHANCED SPONSORSHIP BENEFITS

Pre-Event Exposure - Company profile and logo on event website with hyperlink - Co-branded email mention in event countdown campaigns - Sponsor welcome video or prayer shared pre-event (Platinum) - Social media spotlight across platforms - Logo in email footer of all event-wide announcements

On-Site Recognition - Branded signage at registration and entrance - Sponsor logo in session title slides and loops - On-stage mentions by host or emcee - Sponsor-branded pop-up activation (hydration/coffee corners) - Printed ad/message in conference program

Marketing & Digital Integration - Option to sponsor a devotional moment or prayer session - Co-brand a journal prompt or reflection segment - In-app or digital banner visibility (if applicable) - Sponsorship of playlist, reflection audio, or app feature

Special Add-On Opportunities - Animated logo during transitions or session changes - Exclusive email blast or sponsor highlight - Branded directional signs or restroom mirror decals - Table drops: materials placed before key sessions - Recognition in post-event recap video and slideshows

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- **Lunch Sponsor** – \$2,000: Branded signage and mention at lunch
- **Lanyard Sponsor** – \$1,200: Logo printed on name badges
- **Notebook Sponsor** – \$800: Custom-branded journal in swag bags
- **Wellness Lounge Sponsor** – \$1,500: Branding in dedicated retreat space
- **Media Sponsor** – \$1,500: Inclusion in video content
- **Session Sponsor** – \$1,000: Introduce keynote or breakout session

Partner With Us

The ABIGAIL Conference is more than an event—it's a sacred experience designed to restore women and equip them to lead bold, purpose-driven lives. Partnering with us means aligning your brand with transformation, faith, wellness, and leadership.

CONTACT US

FTK Konnect Events

Creative Director, FTK Konnect Events.

Email: info@ftkkonnect.com

Phone: 443-225-9800

Let us co-create a sponsorship experience that supports your brand's values and expands your reach among purpose-driven women leaders.

Thank you for supporting the ABIGAIL Movement.

The **ABIGAIL**
Conference
2025 SPONSORSHIP FORM



Marriott Owings Mills Metro Center,
Maryland, USA

443-829-5702

PositiveOutcomes77@gmail.com

Thank you for your interest in supporting our event! Please fill out the form below.

Event Name

Event Date & Location

SPONSOR INFORMATION

Company Name

Phone

Contact Person

Website

Email

Address

SPONSORSHIP LEVEL *(Please select one)*

☐ Platinum - \$10,000

☐ Gold - \$5,000+

☐ Silver - \$2,500+

☐ Bronze - \$1,500+

☐ In-Kind

Benefits Received (Platinum, Gold, etc. benefits listed separately on a detailed sheet/brochure)

PAYMENT METHOD

☐ Platinum - \$10,000+

☐ Gold - \$5,000+

☐ Silver - \$2,500+

☐ Silver - \$1,500+

☐ In-Kind

BILLING INFORMATION (IF DIFFERENT FROM ABOVE):

EMAIL

ADDRESS

Payment Instructions

An invoice will be issued upon submission of this form. Payment is due within 30 days of receipt or prior to October 1, 2025, whichever comes first.

- **Make checks payable to:** Positive Outcomes Inc.
- **Electronic payments:** Bank details will be shared upon confirmation.
- **EIN and W-9 available upon request**

Cancellation Policy

- Cancellations made on or before August 30, 2025 will receive a full refund, minus a \$150 administrative fee, provided no promotional benefits (e.g., logo placement, digital mentions) have already been executed.
- If any promotional or sponsorship benefits have already been delivered prior to cancellation (e.g., logo placement on marketing materials, social media posts, inclusion in newsletters or press releases), a reasonable deduction will be made from the refund to reflect the value of those services.
- Cancellations between September 1 and September 20, 2025 will receive a 50% refund, minus any already-executed benefit costs.
- No refunds will be issued for cancellations received after September 20, 2025.

Name

Signature

Date