

The ABIGAIL FRAMEWORK CONFERENCE

ROADMAP TO FILFILLMENT

2025 VENDOR PACKAGE



ABIGAIL CONFERENCE 2025 Vendor Partnership Opportunities October 24–26, 2025 | Marriott Owings Mills Metro Center, Maryland, USA

About the ABIGAIL Conference

The ABIGAIL Conference 2025 is a 2.5-day transformational experience for faith-driven women seeking clarity, healing, alignment, and purpose. Rooted in the 7-step ABIGAIL Framework (Arise, Believe, Ignite, Grow, Accomplish, Invest, and Lead), this event brings together over 100 high-impact women for empowerment, spiritual breakthrough, and personal development.

Organized by Positive Outcomes Inc. and hosted by Rev. Dr. Dorine Fobi-Takusi, this intimate gathering is designed to create real transformation, strong connections, and lasting value for both attendees and aligned brands.

Why Become a Vendor?

As a vendor at the ABIGAIL Conference, your brand will gain meaningful exposure to a powerful and purpose-driven audience of women who are eager to invest in products and services that align with their values, faith, wellness, and leadership journey.

This is not a typical vendor expo. We curate a limited number of vendor experiences that align with the atmosphere and heart of the conference.

Vendor Opportunities & Pricing

Vendor Tier	Investment	Includes
Standard Vendor	\$500	 1 Vendor Table (provided) Access to vendor area only Table Covering Chair No access to main sessions, meals, or swag bag/workbook
Premium Vendor	\$750	 1 Vendor Table (premium placement) Table Covering Chair Access to main event and attendees

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 No meals, swag bag, or workbook 	

Note: All vendor tables will be placed in designated high-traffic areas outside of the main conference space. Space is limited and granted on a first-come, first-served basis.

Add-On Options (Optional)

Add-On	Price
Additional Team Badge (access to vendor area only)	\$100
Inclusion in Social Media Story (1x)	\$150
Logo on Conference Website Vendor List	\$100
Product Sample or Flyer in Swag Bag (for attendees)	\$200

Ideal Vendor Profile

We welcome brands that reflect the values and energy of the ABIGAIL community.

Ideal Vendors Include:

- Wellness, health, and beauty brands
- Faith-based or inspirational products
- Coaching services (life, business, spiritual)
- Apparel, accessories, and lifestyle brands
- Authors, speakers, and creatives
- Local businesses aligned with women's empowerment

How to Apply

To secure your vendor space, please complete the Vendor Booking Form and submit payment at:

https://positiveoutcomes77.com/the-abigail-conference-sponsorships

You will receive confirmation and logistics details upon acceptance.

Vendor Notes

- Meals and workbooks are not included in vendor packages.
- You may bring your own displays, and signage.
- Setup times, parking instructions, and exact table placement will be shared prior to the event.
- Vendors are expected to maintain a professional, faith-aligned presence.

Refund Policy

Cancellations made before October 1, 2025 will receive a 50% refund. No refund will be issued after October 1, 2025.

Vendor FAQs

Can I share a table with another vendor?

No. Each vendor must purchase their own table to ensure fairness and maintain a curated, high-quality experience.

Are meals or workbooks included?

No. Vendor packages do not include meals or event materials.

Can I sell products at my table?

Yes! As long as your offerings align with the spirit and values of the event.

Will electricity or internet be available?

Power is limited. Please bring your own extension cords. Wi-Fi may be available in public spaces.

Is vendor space guaranteed?

Space is limited and confirmed only after full payment is received.

We look forward to welcoming your brand into the ABIGAIL Conference community and co-creating a meaningful experience with our audience.

For questions, contact:

FTK Konnect Events

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